

Peshi Kendall

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Summary

Designer of whimsical, thoughtful, and playful apparel & accessories for children of all ages & genders.

Education

Fashion Institute of Technology, SUNY, New York, NY

Bachelor of Fine Arts in Fashion Design, Childrenswear Specialization

December 2025

Minors: English Literature, Women & Gender Studies

Associate In Applied Science in Fashion Design

May 2023

Experience

Dreamwear, New York, NY

April 2026 - July 2026 (Contract)

Assistant Designer (Kids Design Team)

- Designed children's sleepwear, daywear, and accessories for Juicy Couture, Nicole Miller, Danskin, Roxy, Laura Ashley, PJ Essentials, & Cath Kidston. Worked cross-functionally to take 2027 brand collections from concept through production and adjust to meet buyers' needs
- Helped conceptualize and research 2027 brand collections, and created mood boards to communicate concepts to buyers. Worked with lead designers and the print team to create prints in alignment with trend research and buyer preferences
- Completed techpack production for styles across all brands for Q4'26, and Q1'27. Emailed and sent orders to factories ahead of schedule and in accordance with company & retailer specifications

G&W Kids (Golden Touch Group), New York, NY

September 2024 - May 2025

Design Intern (Kids Design Team)

- Flat-sketched swimwear for little girls & big girls, formatted cadbooks, and assisted in techpack creation
- Researched, conceptualized, and flat-sketched GWP (gift with purchase) accessories for swimwear, sleepwear, and holiday collections across all childrenswear brands, some of which got approved for 2026 production
- Sent order forms, filed & organized company database across departments, and recorded and unpacked inventory

Pied Beauty Studios, Brooklyn, NY

June 2024 - February 2026 (Seasonal)

Tailoring Employee

- Performed specialized tailoring and custom work for clients of all sizes, ages, and genders, with a specialty in transgender and plus-size customers
- Sourced swatches & hardware to meet client preferences, assisted with fittings, and completed jobs independently while following instructions given
- Worked with boss and fellow employees to meet deadlines and create a comfortable environment for clients

Hue Magazine FIT, New York, NY

February 2023, March 2023 - June 2023

Consultant/Interviewer

- Assisted in the creative direction and supervision of the Gender Expression Lookbook (Summer 2023 issue)
- Conceptualized project, performed in-person advertising and recruiting, and interviewed featured models

Skills

Apparel & Accessories Design, Flat Sketching, Technical Flat Creation, Tech Pack Creation, Textile Illustration, Patternmaking, Draping, Fashion Illustration, Costume Design, Accessible Design, Knitwear Design, Tailoring, Styling, Embroidery, Leatherwork, Millinery, Needle-Felting, Fabric Dyeing & Painting, Sculpting, Interactive Installation Design

Adobe Photoshop, Adobe Illustrator, PLM, Kaledo Software, Procreate, Canva, Google Workspace, Microsoft Office, Microsoft Teams, FileMaker, Box

Activities

Guest Speaker at the 2025 Business History Conference in Atlanta, GA March 2025

- Selected to speak for the “Gender, Sexuality, and the World of Work” panel, advocating for the “Queer Work” research seminar/program

Creator of the Wearable-Art Installation in the “It’s a Kid’s World! Play, Imagine, Create” Exhibition August-September 2024

- Selected to create and design a series of children’s garments, props, and accessories for try-on as part of an exhibit at FIT
- The installation was featured in the New York Times on August 30th, 2024

President, FIT LGBTQIA+ Alliance May 2022 - June 2024

- Organized and led weekly meetings as well as over 50 community and fundraising events, including the 16th and 17th Annual Drag Pageant

Exhibitions

Future of Fashion (FOF) 2025, Fashion Design BFA Thesis Exhibition

FIT, New York, NY April 2025

Cross-Pollination: Fashion Diasporas, FIT x LaSalle University African Diaspora and Motherland

LaSalle University, Singapore February 2025

FIT Museum, New York, NY April 2025

It’s A Kids’ World! Play, Imagine, Create, Designing for Children

FIT, New York, NY August 2024 - September 2024

Statement Sleeves, Sleeves are Fun! Childrenswear Lobby Display

FIT Museum, New York, NY April 2024

Show The Girl, Show The Boy, Show The Kid, Celebrating Women & Gender Studies at FIT

FIT, New York, NY April 2024

Crafted, Fashion Design AAS Exhibition

FIT, New York, NY April 2023